

Jasmine F. Fowlkes

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- Objective** To obtain a challenging position that enhances professional skills, while gaining hands-on public relations experience.
- Education** **University of South Florida, Tampa, FL** August 2006-Present
- Mass Communications/Public Relations major
 - 3.73 Overall GPA
 - Date of Graduation: May 2010
- Work Experience** **Director of Marketing & Communications** June 2009-Present
University of South Florida Student Government, Tampa, FL
- Oversee a department of four employees, consisting of two graphic designers, an assistant director and a marketing coordinator
 - Held responsible for planning all Student Government special events, announcements, and promotions
 - Serves as the Student Government liaison for the on-campus newspaper, in addition to the local newspapers and radio stations
- Associate Director of Marketing & Public Affairs** May 2008-June 2009
University of South Florida Student Government, Tampa, FL
- Assisted the director in developing marketing campaigns and tactics
 - Wrote content for press releases and newspaper advertisements
 - Served as the chief financial officer for the department by filing purchase orders, monitoring budget costs, and managing spending
- Media Relations Intern** May 2008-August 2008
Museum of Science & Industry (MOSI), Tampa, FL
- Wrote content for brochures, press releases, and the website
 - Participated in several community events and seminars to assist in museum promotion
 - Worked and planned museum special events and exhibition openings
- Activities & Awards**
- Kappa Tau Alpha, National Honor Society for Mass Communications
 - Public Relations Student Society of America (PRSSA)
 - University of South Florida Ambassadors Newsletter Editor-in-Chief
 - 2008 & 2009 Tampa Electric Company (TECO) Public Relations Minority Scholarship
 - Golden Bull Award Recipient
- References** References available upon request